Managing Logistics in the Supply Chain

Course Objectives

Upon completion of this course participants should be able to:

- Define the concept of logistics.
- Describe the operational and strategic responsibilities of logistics.
- Explain the role of logistics in managing the supply chain.
- Determine the major forces affecting the future of logistics and supply chain management.
- Describe ways to manage supply chains in an uncertain and changing world.

Target Group

- Procurement or Purchasing managers,
- Materials Managers
- Supply Chain managers
- Plant managers
- Sales managers and
- Supply Chain consultants.

Course Outline

- General Management Principles and Skills
- What is logistics?
- Logistics and the supply chain
- Strategic Issues
- Logistics and supply chain strategy
- Lean production philosophy, Just-in-Time and agile supply chains
- Supply chain strategy and performance objectives
- Developing supply chain strategies
- Supply chain structures
- Customer Value
- Customer service
- Pricing, cost and profit issues
- Operational Issues
- Drivers in logistics systems and supply chains
- Inventory
- Transportation
- Warehousing
- Globalisation
- Challenges and issues in internationalisation
- Trade-offs in the international context
- Import and export in practice
- Information Technology
- Information within the supply chain
- Gathering supply chain information
- Analysing supply chain information
- Exchanging supply chain information
- Accessing supply chain applications and technology
- Database management
- Action planning

Dates: 18th – 29th November 2019
Duration: 2 Weeks
Course Costs: US$2850
Venue: Windhoek, Namibia