MANAGING LOGISTICS IN THE SUPPLY CHAIN

Course Objectives

Upon completion of this course participants should be able to:

- Define the concept of logistics.
- Describe the operational and strategic responsibilities of logistics.
- Explain the role of logistics in managing the supply chain
- Determine the major forces affecting the future of logistics and supply chain management
- Describe ways to manage supply chains in an uncertain and changing world

Target Group

- Procurement or Purchasing managers,
- Materials Managers
- Supply Chain managers
- Plant managers
- Sales managers and
- Supply Chain consultants.

Course Outline

- General Management Principles and Skills
- What is logistics?
- Logistics and the supply chain
- Strategic Issues
- Logistics and supply chain strategy
- Lean production philosophy, Just-in-Time and agile supply chains
- Supply chain strategy and performance objectives
- Developing supply chain strategies
- Supply chain structures
- Customer Value
- Customer service
- Pricing, cost and profit issues
- Operational Issues
- Drivers in logistics systems and supply chains
- Inventory
- Transportation
- Warehousing
- Globalisation
- Challenges and issues in internationalisation
• Trade-offs in the international context
• Import and export in practice
• Information Technology
• Information within the supply chain
• Gathering supply chain information
• Analysing supply chain information
• Exchanging supply chain information
• Accessing supply chain applications and technology
• Database management
• Action planning

Dates: 19th – 30th August 2019
Duration: 2 Weeks
Course Costs: US$2850
Venue: Windhoek, Namibia